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For Immediate Release

'Old American Golf Club' Makes North Texas Golf Expo Debut

'Preview Foursome' Drawings Held Daily for New Tripp Davis, Justin Leonard Collaboration at
The Tribute Resort Community

(THE COLONY, Tex.) – The Old American Golf Club – designed by Tripp Davis and PGA TOUR/Ryder Cup star Justin Leonard – makes its North Texas Golf Expo debut, January 29 – 31 at Dallas Market Hall, featuring daily “preview four-some” drawings for golfers registering at the club’s booth (No.153/155/252/254).

Located at The Tribute Resort Community north of Dallas, The Old American is slated for soft opening this spring. Preview foursomes will be hosted between February 1 to May 30, offering local golfers a sneak peak at a golf course that has already drawn acclaim from Golfweek, LINKS Magazine, USA Today, PGATOUR.com, the Dallas Morning News and Avid Golfer Magazine.

“This is a great opportunity for area golfers to learn more about The Old American Golf Club and the residential opportunities available at The Tribute,” says Jeff Kindred, General Manager. “The peninsula setting on Lake Lewisville creates a resort community atmosphere unique to the region, and Old American takes advantage of this enviable geography with a stretch of holes playing along the lake.”

Inspired by the ‘Golden Age’ of golf course architecture between 1911 and 1937, Old American’s natural contours, hazard styles, native grasses and green shapes were influenced by such masterpieces as Shinnecock Hills, National Golf Links, Prairie Dunes and Crystal Downs.

Davis, an accomplished amateur player and former All-American at the University of Oklahoma and Leonard, who played his college golf at the University of Texas, toured and played a handful of America’s classic Golden Age golf courses prior to starting the design process for Old American.

The result is a golf course that emphasizes strategy and shot-making and flows with a natural rhythm from first tee to 18th green. Old American features six sets of tees, ranging from the 5215-yard forward markers to the 7174-yard “Leonard” tournament tees. Davis and Leonard conceived the routing and layout with both medal and match play in mind, as golfers are required to hold “steady to par” through a number of holes, but enticed to gamble on birdie or better during select stretches of the course.

For more information about The Old American Golf Club and The Tribute Resort Community visit www.thetribute.com. For more information about The Old American Golf Club at the North Texas Golf Expo and the preview foursome drawings, contact Jeff Kindred at 214.385.1706, or jkindred@escalantegolf.com.

About The Tribute

The Tribute is an unmatched lakefront, golf resort community on Lake Lewisville. Nestled between two world-class golf courses and a 23,200-acre lake, the community offers first-class luxury amenities anchored by a spectacular clubhouse with restaurants and meeting facilities. This 1,500-acre master-planned development boasts beautiful amenity centers, resort-style pools, gardens, parks and playgrounds, a future on-site school, more than six miles of hike-and-bike trails, beautifully landscaped canals, and hundreds of acres of accessible open space - perfect for the Old World architecture that is the signature look of The Tribute.

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