



CONTACT:
Shane Sharp
Buffalo Communications
704.519.8381 (cell)
ssharp@billycaspergolf.com

For Immediate Release

‘Old American Golf Club’ recognized as a best in Links Magazine

THE COLONY, Texas -- The Old American Golf Club - designed by Tripp Davis and PGA TOUR/Ryder Cup star Justin Leonard - has been named to LINKS Magazine's "Best of Golf 2010", one of the game's leading lists of best new domestic and international golf courses.

Hailed as one of "the most significant courses to open in 2010," The Old American joins domestic heavy weights such as Old Macdonald (the fourth course at storied Bandon Dunes) and Prairie Club in Valentine, Nebraska, as well as international power hitters like Pete and Perry Dye's Black Pearl on Roatan, and Davis Love III's Diamante Cabo San Lucas.

"Links Magazine is one of the most widely-read and respected golf publications in the U.S., and we are honored that The Old American is included on this prestigious list," says Jack Matthews, President of Matthews Southwest, developer of the golf course and community. "Tripp and Justin have focused on the architectural integrity and playability of the golf course, and this accolade is a tremendous third-party validation they have created something special with The Old American."

Located at The Tribute Resort Community north of Dallas, The Old American is slated for soft opening this spring. Preview rounds of the exclusive golf facility with limited resort play are available in March and April by appointment.

Inspired by the 'Golden Age' of golf course architecture between 1911 and 1937, The Old American's natural contours, hazard styles, native grasses and green shapes were influenced by such masterpieces as Shinnecock Hills, National Golf Links, Prairie Dunes and Crystal Downs.

Davis, an accomplished amateur player and former All-American at the University of Oklahoma and Leonard, who played his college golf at the University of Texas, toured and played several of America's classic Golden Age golf courses prior to starting the design process for Old American.

The result is a golf course that emphasizes strategy and shot-making and flows with a natural rhythm from first tee to 18th green. Old American features six sets of tees, ranging from the 5,215-yard forward markers to the 7,174-yard "Leonard" tournament tees. Davis and Leonard conceived the routing and layout with both medal and match play in mind, as golfers are required to hold "steady to par" through a number of holes, but enticed to gamble on birdie or better during select stretches of the course.

For more information about The Old American Golf Club and The Tribute Resort Community visit www.thetribute.com. For more information about The Old American Golf Club at the North Texas Golf Expo and the preview foursome drawings, contact Jeff Kindred at 214.385.1706, or jkindred@escalantegolf.com.

About The Tribute

The Tribute is an unmatched lakefront, golf resort community on Lake Lewisville. Nestled between two world-class golf courses and a 23,200-acre lake, the community offers first-class luxury amenities anchored by a spectacular clubhouse with restaurants and meeting facilities. This 1,500-acre master-planned development boasts beautiful amenity centers, resort-style pools, gardens, parks and playgrounds, a future on-site school, more than six miles of hike-and-bike trails, beautifully landscaped canals, and hundreds of acres of accessible open space - perfect for the Old World architecture that is the signature look of The Tribute.

###